THE IVY NETWORK CORPORATION
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242-A YALE STATION • NEW HAVEN, CONN. • 787-0711

JOHN N. CATLETT
PRESIDENT

March 15, 1965

To the Station Managers:

In Providence, Rhode Island the Ivy Network's WBRU has just acquired a commercial FM outlet over which, beginning in July, Brown students will broadcast in stereo 19 hours per day with a power of 20,000 watts. In making this announcement, WBRU Station Manager John Meier explained that this major expansion in their operations would make it impossible for WBRU to host our Network convention this spring.

We are fortunate, however, that WDCR was willing to take on the task of organizing the convention. It will thus be held at Dartmouth College in Hanover, New Hampshire on the weekend of April 30--May 2. Initial plans are already being made to bring to the convention some outstanding leaders of the broadcasting business, so we hope you will do your part to recruit a large contingent to represent your station there.

Randy Chastain, Administrative Director of WPRB has asked me to announce that broadcast rights to carry their transcontinental feed of the Princeton-Michigan basketball game in the NCAA finals at Portland, Oregon are available to Ivy stations for $25 plus line charges from your station to Princeton. There will be no television coverage of the game, so your station would be carrying a very saleable exclusive if you were to pick this up. The game is this Friday night, so please contact Randy in Princeton immediately. Phone Area Code 609 921-2131.

A new directorate was installed last week at Dartmouth. Replacing Bob Hartford and Al Boyce as General Manager and Business Manager are, respectively, Allen A. Ryan, Jr. and Mark Blanchard. Both Al and Mark worked on Ivy's headquarters staff in New York for last fall's election night coverage. The other members of the WDCR directorate are as follows: Bob Cohn, Program Director; Bob Sauer, Administrative Director; and Chris Kilgour, Technical Director.

Next week I will be representing the Network at the N.A.B. Convention in Washington D. C. If you have suggestions for or questions about our own convention, please write me about them. You'll have a reply very soon after I return to Hanover on April 1.

Sincerely yours,

John

My address: 5 Chase House, Hanover, N. H. 03755